







# SWINDON T.

THIRD DIVISION

TUESDAY MARCH 17th

KICK OFF 7.30 p.m.

THE BORDER GOLDRUSH MATCH



# CARLISLE UNITED A.F.C. (1921)

Telephone: CARLISLE 26237 (Club) CARLISLE 24014 (Promotions)

**PRESIDENT: H. SHERRARD VICE-PRESIDENT: T. L. SIBSON** 

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(General Manager)

RAY HELM (Secretary)

BOB STOKOE (Team Manager)

# 'FOR THE RECORD'

YEAR FORMED: 1904 LIMITED COMPANY: 1921 PREVIOUS GROUNDS: Milholme Bank (1903-5) Devonshire Park (1906-09)

**BRUNTON PARK: 1910** 

FOOTBALL LEAGUE RECORD:

1928 elected to Div. 3 (North) 1958-62 Div. 4 1962-63 Div. 3 1963-64 Div. 4 1964-65 Div. 3

1965-74 Div. 2 1974-75 Div. 1 1975-77 Div. 2 1977- Div. 3 1975-77 Div. 2

Division Three Champions 1964/65

F.A. Cup 6th Round 1974-75

Football League Cup Semi-Finalists 1969-70 RECORD ATTENDANCE: 27,500 v. Birmingham City, F.A. Cup 3rd Round, January 1957 and Middlesborough F.A. Cup 5th Round, January

RECORD RECEIPTS: £20,506 v. Manchester United, F.A. Cup 3rd Round, January 1978 GROUND CAPACITY: 25,000

RECORD VICTORY: 8-0 v. Hartlepool United (1928) and Scunthorpe United (1952)

RECORD DEFEAT: 1-11 v. Hull City (1939) MOST LEAGUE POINTS: 62 (1950-51)

MOST LEAGUE GOALS: 113 (1963-64) HIGHEST LEAGUE SCORER IN A SEASON:

Jimmy McConnell 42 (1928-29)

MOST CAPPED PLAYER: Eric Welsh, 4, Ireland MOST LEAGUE APPEARANCES: Allan Ross, 466

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Tonight we play yet another vitally important game for Carlisle United with our visitors, Swindon Town, being in a fairly similar position to ourselves.

At the risk of repeating myself, I believe both the promotion and relegation issues in Division Three won't be settled until the very last ball has been kicked this season.

To that end, I believe we will need something like 13-14 points from the remaining games to ansure our continuation in the Third Division.

Every game will be a tough one but I must state how pleased I have been with the commitment and professional attitude the players have been showing.

I was very disappointed for them in the outcome of Saturday's game at Brentford. They did more than enough to win the match—I think the generous remarks in the Press by the Brentford manager confirm this — but were flattened by an equaliser that turned out to be the very last kick of the game.

It just goes to prove the old saying — when you're down at the foot of the table, you don't get many kind breaks.

I made changes for the game at Brentford and, the result and performance, I believe, justified my actions.

There was no late movement in the transfer market involving the club, largely because, as I've stated before, we'll not be doing any trading until we are able to transfer out some of the players who are available.

There was an inquiry about Gordon Staniforth from Sheffield Wednesday but I think everyone has to accept that in our current situation we're not in a position to let our best men go.

Gordon himself, although possibly disappointed about not getting the chance to move on to a big club in the Second Division promotion race, is a good enough professional to understand the position and his performance at Brentford on Saturday showed nothing to suggest any disappointment he may have felt.

And there is one other thing — he's now working with a good experienced professional in Bryan Robson and I feel these two playing a little longer together can benefit Gordon's game in the long run.



Carlisle could be on the verge of giving professional Rugby League a try!

Carlisle United are to be instrumental in investigating the possibilities of setting up a professional R.L. team for next season. Explains United's general manager Colin Hutchinson:

"With the vast costs of running the facilities at Brunton Park we have to look at ways of greater utilisation. We play some 30 home soccer games a season but with a R.L. team playing here the number of 'in use' days would nearly double and the facility costs would be shared for the benefit of football and R.L. I stress this is only at the investigation stage and any R.L. activity would be run totally separately from the football other than shared facilities.

Staging of R.L. at Brunton Park would see the setting up of a new company with a separate Board of Directors.

We have some of the best facilities in the North West — that could be easily adapted — and it seems logical, with a big Rugby League following in Cumbria, to investigate stadium sharing at a time when because of spiralling costs, Clubs are looking to cut facility expenses by increased utilisation." Would you like to see professional Rugby League at Brunton Park. Why not drop us a line with your views. Write to Match Magazine, Brunton Park, Carlisle.

Our story the other week about Richard Studholme from Causewayhead, Silloth gaining membership to the Football League '92 Club' — for visiting all 92 grounds in the League — brought news about a similar achievement by Ian Currie of Johnstone Street. Annan.

lan — aged 29 — got his tie and documents at last year's League Cup Final at Wembley and believes he was the first United supporter to complete the 92 ground tour. His late father carried lan through the turnstiles at Brunton Park for the first time when he was only three. Ian had all the makings of a professional footballer. At the age of 15 he trained at Brunton Park — in the days of Alan Ashman — and went on to play for Penrith until an ankle injury forced him to pack in playing.

lan is a United season ticket holder. Well done and we are always delighted to be able to tell our readers about all our fans.

Getting in early! We don't know who the first home fixture will be against next season but no disputing who will be donating the first match ball for 1981/82. Four regular supporters who live in Cleator Moor and travel to points near and far watching United, James Kavanagh, Martin Flynn, David Rawlinson and Brian Edwards. Not only have they booked the ball but they have paid for it! Fine fellows!

When BBC Radio Carlisle sponsored the Plymouth match they took to the air waves — and piped via the public address system to the Brunton Park crowds — with a 60 minute pre-match programme of chat, interviews, records and news. Their 'live' show was a real hit with listeners at home and here at the ground with the result starting with Hull City on Saturday BBC Radio Carlisle are going to present these pre-match specials every Saturday. Any record requests or suggestions about what you would like including in these programmes please drop us a line.

The Executive Club ran a fun 'guess the gate' competition for the Walsall match and who should come up with the closest forecast but general manager Colin Hutchinson. He predicted 5,003 with the actual 4,485 and his entry was in before the gates opened! United chairman Jim Bendall finished runner up — his attendance crystal ball gazing was only 35 out.

Joint leading scorer Gordon Staniforth will be waiting anxiously for the referee's report of Saturday's game at Brentford.

Gordon received a booking in the match — and that caution could well take him over the dreaded 20 disciplinary points mark.

If, as expected, that's how things turn out, Gordon could find himself facing a suspension in the not too distant future.

The club has decided to make both striker Owen Brown and midfielder Stuart Metcalfe available on free transfer.

The two joined United in the close season but neither seems to have settled well in the area. Recently, each was disciplined by the club.

We apologise that tonight's Match Magazine does not include the usual insert but with six home Cup games this season we have 'shot' over the syndicated publication production schedules, but we are pleased to say the Sportopia insert will be back in 'play' for Saturday's Hull City edition. Meanwhile for tonight we have reduced the Match Magazine price to 25p.

# NEWS ON TH

With three of their principal rivals out of action because of the weather, Charlton scorned a glorious chance to consolidate their position at the head of the Division Three table.

The trip to Sheffield United's Bramall Lane stronghold was never going to be easy, but the South London men set themselves a mountain to climb after just three minutes when the evergreen ex-United

favourite Bob Hatton opened the home account.

Things got worse for the Londoners when Simon Garner added a second after half an hour although there was a glimmer of hope for Charlton when Walsh reduced the arrears just before the break. Twelve minutes into the second period Don Givens restored Sheffield's two-goal lead but there was always hope of a fighting draw for Charlton after Derek Hales found the net from the penalty spot. Chesterfield are slowly but surely closing the gap that threatened to ruin their promotion ambitions. And they will be well satisfied with the point collected from their goal-less draw at improving Hull. Hull were, in fact, one of the number of lower range teams to pick up priceless survival points. Blackpool gave new boss Alan Brown something to cheer with a victory over Plymouth, the effervescent Colin Morris getting the all-important match-winner in the 54th minute.

And Oxford did their cause no harm with a splendid 3-0 victory at Walsall where nerves might just be starting to jangle now. Jones gave Oxford a deserved lead midway through the first half and although they retained the edge throughout, it wasn't until a late double-strike by Foley and Cassells that it

became sure both points were going to the Manor Ground.

Tonight's visitors, Swindon, might have looked for more than the point they collected when they were held on their own patch by Millwall. But Newport, on the other hand, were well satisfied with the point they collected by holding ambitious Portsmouth at Fratton Park.

The danger lights must be flashing down in Kent as Gillingham plunged into the bottom four after their

latest defeat, this time at the hands of Fulham.

Price had given the Gills the lead within five minutes of the start but the inevitable Davies levelled things off midway through the first half. A few moments after the restart, that man Davies struck again to nose the Londoners in front - albeit for a brief three minutes when Gillingham replied through Ford. But Fulham, not entirely safe themselves, kept on fighting and settled the issue through Gale with 14 minutes left on the referee's watch.

### ANSWERS TO OXFORD PRIZE PUZZLE

ACROSS: 1. Brighton and Hove. 8. Boot lace. 9. Umpire. 11. Lost. 12. Flag wavers. 13. Eddie. 15. Coutinho. 19. Position. 20. Snows. 23. West Riding. 25. Sala. 27. Claret. 28. Forester. 29. The Merry Millers.

DOWN: 1. Bubble. 2. Ironsides. 3. Hull. 4. On call. 5. Dumbarton. 6. On ice. 7. Edelston. 10. Igloo. 14. Interfere. 16. Newcastle. 17. Ipswich T. 18. Woods. 21. On form. 22. Harris. 24. Space. 26. Bell.

### FIRST CORRECT ENTRY OPENED: DAVID SMITH, 12 BURNSALL CLOSE, KELD PARK, CARLISLE

### 1980/81 Match Sponsors:

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Match Magazine team: Editor Colin Hutchinson; contributors Bob McLean, Tony Pullein; photographs Alister Lynn; cartoons Mike Turner; Crosswords John Weatherhead; printing Howe of Brampton Ltd; inserts produced and printed by Sportopia Promotions Ltd.

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# 'POP' PARADE!

Bryan 'Pop' Robson signs for United watched by Manager Bob Stokoe.





Debut Day . . . in the thick of the action — and mud! — against Walsall.



Singing in the rain! Congratulations from Peter Beardsley and Gordon Staniforth. Robson claims the goal against Walsall and gets it!!! A scoring start.

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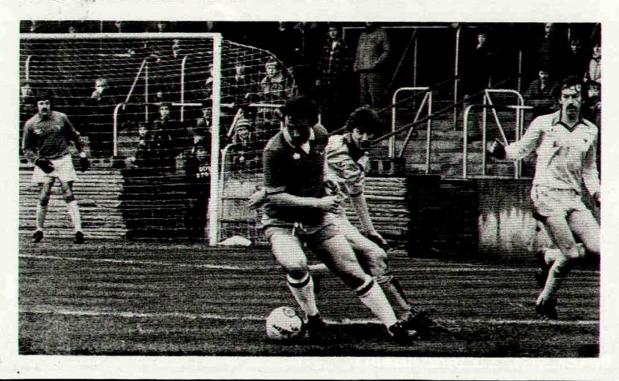
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# Promotion Points

O

by Colin Hutchinson

Border Lottery is about to 'give away' £500 but to win you have got to lose! And if that sounds like the latest in Irish jokes it isn't!

The new Wild West themed Border Goldrush ticket features a giant 'Lucky Loser' Draw and it is only losing tickets that qualify — those not among the £4,200 of cash prize winners in every lottery — that will be included.

The loser that wins will pick up £350.... and for two more ticket buyers that are lucky enough to lose there will be prizes of £100 and £50.

Only Border Goldrush losing tickets will qualify — those with batch reference numbers 4. 7. 10. 13. 16. 19. 21. and 23.

Border Lottery are using the 'Lucky Loser' Draw to encourage 'Keep City and Country Tidy' for it is hoped that by allowing all losing tickets to go into the £500 'Lucky Loser' Draw it will prompt people to deposit non-winning tickets in 'Lucky Loser' collection boxes avoiding possible litter... with a chance of cleaning up a prize of £350,

£100 or £50.

Border Goldrush is a completely new ticket. The Wild West themed front is Carlisle United's own design idea. Border Goldrush offers 4 games, 4 chances and £4,200 in prizes in every lottery,

with up to £1,000 to be won instantly.

Besides the added attraction of losing to win in the 'Lucky Loser' Draw, Border Goldrush spotlights a fascinating 16 picture series from the Lowther Wildlife Park at Penrith and souvenir cards are available for collecting the picture set.

Shoot for gold . . . . Border Goldrush is the BIG VALUE 25p ticket.

Specials for our agents will include draws for: portable television set, deep fat fryer, drinks trolley, car radio with speakers, clock radio, sandwich toaster etc. You could be a winner and earn some extra cash. If you are interested in becoming an agent just call in at Brunton House or give Promotions a ring on 24014.

Nearing the 'winning post' is the Racehorse Chase'! If you have collected the 'stable' of 15 'runners' — racehorses featured on the reverse of Border Big Top — send in your entry on the souvenir card coupon and you could win a £750 Video Recorder in our big draw which will be coming up soon.

Tickets available NOW from Promotions for the Cumbria Sports Celebrity Dinner at the Shepherd's Inn, Carlisle on Sunday May 3rd when Malcolm Allison will be the special guest. Individual tickets are priced at £8.50 per head or a company table is available at £110. With a company table you get 10 seats, a mention in the table brochure, a special table mounting with your name on and the organisers provide a personality guest to join you for the Dinner which includes a 5 course meal.

Now is the time to become an Agent for the United 'team' of lottery tickets. Many agents have already cashed in with our mad March special.... sell £100 of tickets in the month and pick up a super digital watch — valued £9.75 — in the Club name and colours. And there's more to come! Some agents are shortly to go into our big holiday prize draw — a £750 voucher — for selling 2,500 Border Lottery tickets in the year up

to the end of March 1981. Spring and Summer

### 1980/81 Ground board advertisers:

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### CARLISLE UNITED FACTS AND

Date	Opponents	Res.	Points	Pos.°	Att.	1	2	3	4	5	6
1980 Aug. 16	SHEFFIELD UNITED	0.3	0	-	5248	Swinburne	Coady	Watson	MacDonald	Houghton	Parker
19	Huddersfield Town	1-1	1 0 VI N	- 1	7674	Swinburne	Collins	Watson	MacDonald	Houghton	Coady
23	Chester	0.1	1	23	2007	Swinburne	Coady	Watson	MacDonald	Houghton	Parker
30	NEWPORT COUNTY	1-4	1	23	2859	Swinburne	Hoolickin	Collins	MacDonald	Houghton	Parker
Sept. 6	Plymouth Argyle	1-4	1	23	4854	Swinburne	Hoolickin	Collins	MacDonald	Houghton	Parker
13	GILLINGHAM	0.0	2	24	3029	Swinburne	Hoolickin	Watson	MacDonald	Coady	Parker
16	MILLWALL	2-1	4	24	3418	Swinburne	Hoolickin	Watson	MacDonald	Coady	Parker
20	Oxford United	2.1	6	20	2712	Swinburne	Hoolickin	Watson	MacDonald	Coady	Parker
27	CHESTERFIELD	2-6	6	23	4256	Swinburne	Hoolickin	Hamilton	MacDonald	Coady	Parker
30	Millwall	0-3	6	23	3168	Swinburne	Hoolickin	Watson	MacDonald	Coady	Parker
Oct. 4	Walsall	3-4	6	24	3185	Swinburne	Hoolickin	Watson	MacDonald	Coady	Parker
7	BARNSLEY	2-2	7	24	2828	Swinburne	Hoolickin	Watson	MacDonald	Coady	Parker
11	BRENTFORD	1.2	7	24	3030	Swinburne	Hoolickin	Watson	MacDonald,	Coady	Parker
18	Swindon Town	1-1	8	24	5989	Swinburne	Hoolickin	Coady	MacDonald	McGrogan	Parker
21	Hull City	1-0	10	22	3603	Swinburne	Hoolickin	Coady	MacDonald	Hamilton	Parker
28	BLACKPOOL	2-0	12	22	3588	Swinburne	Hoolickin	Coady	MacDonald /	Hamilton	Parker
Nov. 1	Portsmouth	1-2	12	22	13,913	Swinburne	Hoolickin	Coady	MacDonald	Hamilton	Parker
4	Barnsley	1.3	12	23	9191	Swinburne	Hoolickin	Coady	MacDonald	Hamilton	Parker
8	FULHAM	2.2	13	22	3665	Swinburne	Haigh	Coady	MacDonald	Hamilton	Parker
11	HUDDERSFIELD TOWN	1-1	14	22	3998	Harrison	Haigh	Coady	MacDonald	Hamilton	Parker
15	Sheffield United	2.2	15	22	11,031	Harrison	Hoolickin	Haigh	MacDonald	Coady	Parker
29	Exeter City	0.2	15	22	3940	Harrison	Coady	Haigh	MacDonald	Campbell	Parker
Dec. 6	COLCHESTER UNITED	4.0	17	21	3196	Harrison	Haigh	Coady	MacDonald	Campbell	Parker
20	Charlton Athletic	1.2	17	23	5444	Harrison	Haigh	Coady	MacDonald	Campbell	Parker
26	BURNLEY	3.2	19	23	7137	Harrison	Haigh	Coady	MacDonald	Campbell	Parker
27	Rotherham United	0.3	19	23	8450	Harrison	Haigh	Coady	MacDonald	Campbell	Parker
1981 Jan.10	Reading	1 1.3	19	23	3957	Harrison	Haigh	Coady	MacDonald	Houghton	Parker
31	CHESTER	3.0	21	23	3283	Swinburne	Haigh	Coady	Hamilton	Houghton	Parker
Feb. 7	Gillingham	1.0	23	22	4927	Swinburne	Haigh	Coady	Hamilton	Houghton	Parker
10	READING	0.0	24	22	3889	Swinburne	Haigh	Coady	Hamilton	Houghton	Parker
14	PLYMOUTH ARGYLE (5)	2.0	26	21	3924	Swinburne	Haigh	Coady	Hamilton	Houghton	Parker
21	Chesterfield	0.1	26	22	5750	Swinburne	Haigh	Coady	Hamilton	Houghton	Parker
28	OXFORD UNITED	0.0	27	22	3552	Swinburne	Collins	Coady	Hamilton	Houghton	Parker
Mar. 7	WALSALL (6)	1-1	28	22	4485	Swinburne	Collins		The contract of the contract o	Control of the Contro	Parker
14	Brentford -	1.1	29	22	6,211	Swinburne	Coady	Coady	Hamilton	Houghton	
								Watson	Hamilton	Houghton	Parker
17	SWINDON TOWN	United v	vere robbed	of two pri	celess poir	nts in Londo	on on Satur	- Unit	ed have take		
21	HULL CITY	day whe	n Brentford	snatched a	a last kick	equaliser to	preserve a	a wins	and 4 drav	vs. In this	'run' they

day when Brentford snatched a last kick equaliser to preserve a 13 match undefeated run. Gordon Staniforth had put United in front with a 54th minute penalty after Brentford keeper McKellar had 'rugby tackled' Bryan Robson. 'Pop' came close to keeping up his goal-a-game average — he scored against Walsall on his debut — when he netted only to be ruled fractionally off-side. United got some words of encouragement in the fight to climb to safety from Brentford manager Fred Callaghan who after admitting United were the better side and deserved to win went on 'I can't see them going down if they continue to play like they did against us."

28

31

11

18

21

25

May 2

Apr. 4

Blackpool

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wins and 4 draws. In this 'run' they

pared with 3 against.
Of the 11 games remaining, 6 are at he next five.

In the space of the next eleven days relegation threatened sides. Swindo Saturday) and Blackpool (away Marc United have two games in hand ov United - the teams immediately ab points from 37 played, compared wit And it looks like a nail biting finish w

Footba	III League Cup										
Aug. 9	ROCHDALE 1st Rd. Leg 1	2.0			2257	Swinburne	Collins	Watson	MacDonald	Coady	Parker
12	Rochdale 1st Rd. Leg 2	1-1	-	1	1806	Swinburne	Collins	Watson	MacDonald	Coady	Parker
26	CHARLTON 2nd Rd. Leg 1	1-2	/all = 1	-	2673	Swinburne	Coady	Collins	MacDonald	Houghton	Parker
Sept. 2	Chariton 2nd Rd. Leg 2	1.2	-	-	5160	Swinburne	Hoolickin	Collins	MacDonald	Houghton	Parker
F.A. Cu	1b										
Nov. 22	Workington 1st rd.	0-0	Mi - 7	1	8000	Harrison	Watson	Haigh	MacDonald	Coady	Parker
Nov. 25	WORKINGTON 1st rd. rp.	4-1		- 15	5356	Harrison	Collins	Haigh	MacDonald	Coady	Parker
Dec. 13	WALSALL 2nd Rd.	3-0	-		4778	Harrison	Haigh	Coady	MacDonald	Campbell	Parker
Jan. 3	Mansfield 3rd Rd.	2.2		-	5598	Harrison	Haigh	Coady	MacDonald	Campbell	Parker
Jan. 6	MANSFIELD 3rd rd. rep.	2-1		TOTAL 24	6929	Harrison	Haigh	Coady	MacDonald	Campbell	Parker
Jan. 24	BRISTOL CITY 4th rd.	1.1	-	- 10	10,057	Swinburne	Haigh	Coady	MacDonald	Houghton	Parker
28	Bristol City 4th Rd. rep.	0-5	-		12,081	Swinburne	Haigh	Coady	MacDonald	Houghton	Perker
										A Transaction of the Contract	

# CTS AND FIGURES 1980/81

5	6	7	8	9	10	11	12	Goal Scorers
Houghton	Parker	McVitie	Metcalfe	Bannon	Hamilton	Brown	Beardsley	THE RESERVE THE PARTY OF
Houghton	Coady	McVitie	Metcalfe	Bannon	Hamilton	Staniforth	Beardsley	Houghton
Houghton	Parker	McVitie	Metcalfe	Bannon	Hamilton	Staniforth	Collins	
Houghton	Parker	McVitie	Metcalfe	Beardsley	Hamilton	Staniforth	Bannon	Hamilton
Houghton		McVitie	Metcalfe	Beardsley	Hamilton	Staniforth	Coady	Staniforth
Coady	Parker	McVitie	Metcalfe	Bannon	Hamilton	Staniforth	Beardsley	
Coady	Parker	McVitie	Metcalfe	Bannon	Hamilton	Staniforth	Beardsley	Tagg (o.g.) Metcalfe
Coady	Parker	McVitie	Metcalfe	Bannon	Hamilton	Staniforth	Beardsley	Staniforth, Beardsley
Coady	Parker	McVitie	Metcalfe	Bannon	Beardsley	Staniforth	McAuley	Coady, Staniforth (pen)
Coady	Parker	McVitie	Metcalfe	Bannon	Hamilton	Staniforth	Beardsley	
Coady	Parker	McVitie	Metcalfe	Beardsley	Hamilton	Staniforth	Bannon	MacDonald, Hamilton, Staniforth
Coady	Parker	McVitie	Metcalfe	Bannon	Hamilton	Beardsley	McAuley	Cooper (o.g.) , Bannon
Coady	Parker	McVitie	Metcalfe	Beardsley	Hamilton	Staniforth	Bannon	Beardsley
McGrogan	Parker	McVitie	Metcalfe	Beardsley	Hamilton	Staniforth	McAuley	McAuley
Hamilton	Parker	McVitie	Metcalfe	Bannon	Beardsley	McAuley	Brown	
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I have taken 10 points from the last 8 League games with 3 and 4 draws. In this 'run' they have scored 8 goals comwith 3 against.

11 games remaining, 6 are at home, including four out the

space of the next eleven days United face three fellow tion threatened sides. Swindon (tonight), Hull (here on lay) and Blackpool (away March 28th).

I have two games in hand over Gillingham and Oxford I — the teams immediately above them and both on 31 from 37 played, compared with Carlisle's 29 from 35. looks like a nail biting finish with the survival fight going

on until the final whistle, so close is the battle in the basement. Walsall who are currently 7th from bottom are only 3 points ahead of United but have played 3 games more. And goal difference could make all the difference! Carlisle and Oxford were level at minus 15 until last Saturday when the Dons crushed Walsall 3-0 and edged to - 12; Gillingham are on - 14; Blackpool - 24; Swindon - 6; Walsall - 15.

United's 11 match run in is: HOME: Swindon, Hull, Exeter (re-arranged for Tuesday March 31st), Portsmouth, Rotherham and Charlton. AWAY: Blackpool, Fulham, Burnley, Colchester and Newport. Nobody needs reminding how vital the next few weeks are going to be.

1									
MacDonald	Coady	Parker	McGrogan	Metcalfe	Bannon	Hamilton	Beardsley	Brown	Bannon, Brown
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MacDonald	Campbell	Parker	Coughlin	Metcalfe	Brown	Beardsley	McVitie	Collins	Beardsley 2; Brown
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MacDonald	Campbell	Parker	Coughlin	Metcalfe	Bannon	Beardsley	Staniforth	McGrogan	Beardsley, MacDonald
MacDonald	Houghton	Parker	Coughlin	Campell	Bannon	Beardsley	Staniforth	Hamilton	Coady
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# Spotlight Swindon Town

It has been a long hard season for Swindon Town and, for much of it, they looked doomed for their first spell of Fourth Division football. But patience seems to have paid off and three splendid wins in a row took them out of the bottom four places. Now, for the first time, manager John Trollope can see a shaft of light at the end of what has been for him, in his first spell as a manager, an exceedingly long and dark tunnel.

Swindon's demise was doubly disappointing for, after the ecstacies of last season, County Ground supporters had been expecting promotion this term. Last season Swindon progressed to the semi-final of the League Cup and to the

fourth round of the F.A. Cup.

They included victories over Stoke City, Arsenal and Wolves and a draw with Spurs among their achievements. And, until late in the season, they were strong challengers for promo-

tion.

But this season it all turned sour on them. And, after a disastrous start, manager Bobby Smith lost his job. Danny Williams, the man who led the club to their famous League Cup Final victory over Arsenal in 1969, took over on a temporary basis until the job was finally given to that grand man of Swindon soccer — John Trollope.

His appointment as manager capped an extraordinary season for Mr. Trollope. When he retired as a player at the end of the 1978/79 season, with a club record of 756 League appearances behind him, Mr. Trollope devoted all his energies to his new job as youth team coach.

When the team made such a bad start this season he was recalled to play full-back after an absence of well over a year and he went on to smash Jimmy Dickinson's all-time record of 764 League appearances for one club. After taking his new total to 770 games he retired again. We can assume, this time, for good!

With his record and abilities, Mr. Trollope was seen as a man who could pull the club out of the

mire. But it has been a long, hard haul.

He eased the club's financial situation by selling high-scoring striker Alan Mayes to Chelsea for £200,000. Now Andy Rowland, for so long the high-scoring partner of Mayes, has taken on the mantle of chief goalscorer and he is currently top scorer with 11 goals before last Saturday's game. His tally includes a hat-trick in Swindon's recent 5-2 victory over Sheffield United. Rowland, who was joint-top scorer with 28 goals last season, joined Swindon from Bury for £80,000 in 1978 after topping the Shakers' marksmen's list for three successive seasons. He began as a reserve player at Derby and moved on to Bury in 1974.

Rowland, coincidentally, joins two other ex-Bury players in the Swindon attack — Ian Miller and Brian Williams.

Miller was discovered by Bury when he played for a Scottish junior team called Geanfield Swifts. he made his League bow for the Shakers in 1973/74 but at the end of that season he was sold to Nottingham Forest. In 1975 he joined Doncaster Rovers and he made almost 150 first-team appearances for the Belle Vue club before signing for Swindon in 1978.

Williams was introduced to League soccer by Bury in 1972 and he went on to complete 159 League appearances for them. Q.P.R. paid £70,000 for him in 1977 but he didn't settle in London and another move took him on to Swindon

in a £55,000 deal a year later.

Brian Hughes, a local discovery introduced to League soccer this season, has made occasional appearances in attack and he hit his first League goal in the 2-0 win over Barnsley a couple of weeks ago.

The midfield selection has been made from Chris Kamara, Roy Carter, Glenn Cockerill and

Roy Greenwood.

Kamara got his League chance with Portsmouth in 1975 and joined Swindon for £20,000 two years later. Carter joined Hereford from Western League side Falmouth in 1975 and made more than 70 League appearances prior to joining Swindon in 1977.

Cockerill developed with Lincoln where he was top scorer in 1978/79. The following season he moved to Swindon who paid £110,000 to sign him. Greenwood's League career got underway with Hull City in 1972 and he was sold to Sunderland for £140,000 in 1976. Derby paid £50,000 for him a couple of years later and it was last season that he linked up with Swindon.

Swindon lost their first five League matches this season and they have spent the major part of the rest of the season trying to recover. They remained among the strugglers throughout but a fine 5-2 victory over Sheffield United at the County Ground in mid-February seemed to boost their morale. They followed that with an astonishing 2-0 win at Huddersfield a week later and then they defeated another of the hot promotion favourites, Barnsley, by 2-0 at The County Ground to pull themselves out of the danger area.

There is still a long way to go, of course, and relegation remains a serious threat. The signs are, however, that the Robins will continue to make progress.

The next aim will be to return to the Second Division which they last left in 1974. They had expected to have been among the leaders this season but there was never any chance of that after their appalling start.



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FRONT ROW - Left to Right: Steve Abbley, Bryan Hamilton (now manager of Tranmere Rovers), Ian Miller, Brian Williams, Andy Rowland, Alan Mayes, Glenn Cockerill.



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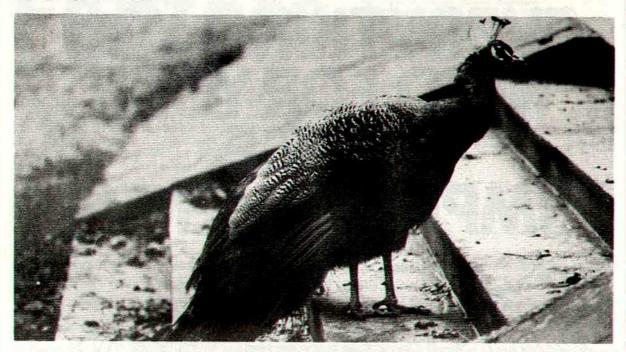
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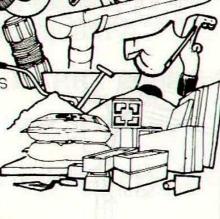
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£800 for a full house claimed in the least numbers went to one of our London Branch members, Mr. Chris. Wilkinson, 36 Stonard's Hill, Loughton, Essex. Congratulations to him. There were a further six full house claims and they received £34.00 each. Those lucky six were:—

J. N. Stevenson, Whithside, Langholm, Book 107. Mrs. I. Creighton, 25 Crossways, Carlisle, Book 2.

T. D. Freeman, Springbank, Penpont, Thornhill, Dumfries, Book 200

Robert Steel, 3 Stainton Road, Carlisle, Book 91.

F. Hodgson, 137 Greystone Road, Carlisle. Book "Seminara"

Mr. W. Matthews, 79 Crummock Street, Carlisle, Book 2.

Tickets for this month are on sale, price 20p.

MEMBERS DRAW ON APRIL 14th 1981 — Tickets for this draw are also on sale, price 25p. First prize is £1,000 and there are many other prizes ranging from £100 to £10.

SUPPORTERS' CLUB FOOTBALL TEAMS — Our football teams are organising a Pie and Pea Supper with Disco on Thursday 16th April 1981, at 7.30 and tickets are on sale at the club and in the Carlisle office, price £1.00. This dance is open to any Member and please buy your ticket early.

**EXCURSION TO BLACKPOOL ON MARCH 28th** — We have arranged transport to this game and anyone interested please contact the office in Carlisle or Penrith. The **coaches** will depart from Brunton Park at 12 noon on 28th and **will not** stop on the way. The fare is £3.00 and tickets for the coach are on sale now. Please note that the coaches will not be stopping either going or coming back from Blackpool. You have been warned . . . . . Enquiries, with your Membership Card, please, to the office as soon as possible.

COUNTRY AND WESTERN — SHEFFIELD ROOM — The next Country and Western will take place in the Sheffield Room on April 29th. Tickets are £1.00 and will be on sale at the club this weekend. "DAVE BRYAN" is the guest Artiste, please come along, a good night is promised. Last month's Country and Western was a sell out so please buy your ticket EARLY!!

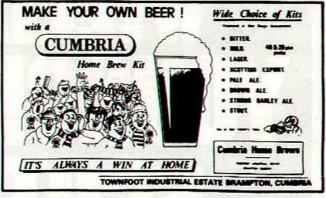
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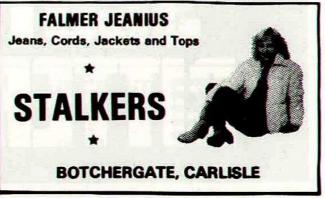
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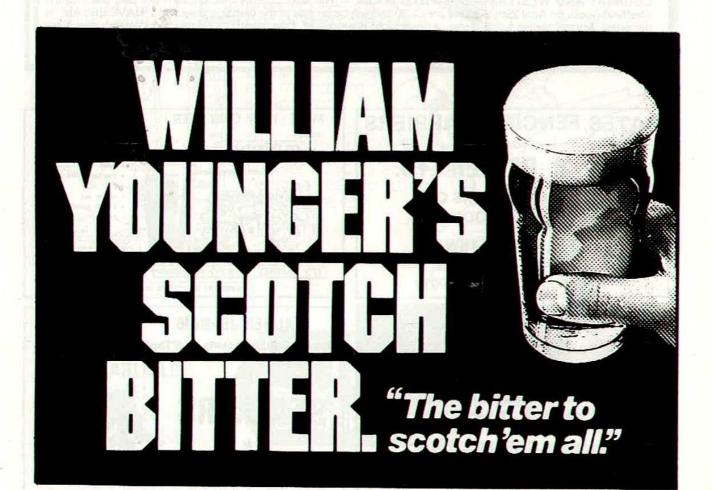
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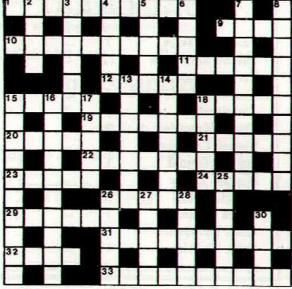
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### ACROSS:

- Blackpool's road for manager. (10)
- Incognito, like A. N. Other. (4)
- Soccer place where city is also united, (10)
- A little referee to use rubbish. (6)
- 12 County club, neither baseball or flat. (5)
- Fashion sounding like a lot of Nobby. (5)
- 19.
- The Bridge had a ten goal one from Luton. (5) They did the double in '71. (7) Referees whistle when they're broken. (5)
- Night jar after match maybe. (1,4)
- Clearly a heavyweight on the Mersey. (7) Clive once of Ipswich or round jack on the green. (5)
- Partick player if she joins little Eddie. (5)
- In poor enough shape to be dropped. (5) Martin maybe, John had 39 steps. (6) 26
- Martin maybe, John had 39 steps. (6) Chester's plot, or Leicester's, or Wembley! (3,7)
- Uncommon but found in soccer area. (4)
- He was in the Gunners before the Filberts (5.5)



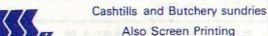
### DOWN:

- Re-sort mail for a Highbury paddy. (4)
- Sub's state of waiting, like duty doctor. (2,4)
  Vetch it for the swans! (5)
  You do it through the gates. (5)
  Irish club freed O'Neill for the forest. (5) 3

- Painful minutes added on. (6,4)
- Envied state of not having lost. (10) 13.
- Original SFA club went west long ago. (7) 14. Peter a bridge-keeper. (7)
- 15. 16
- The club with a gay meadow. (10) Not a Chinese wit but a ref's censure (6,4) 17.
- Relieves pain. Look in Chelsea's escape. (5) Schemes or designs for eight score draws. (5) Glenn spurs his team on. (6)
- 26
- Loosen laces for UN cup match. (5) Liberated from contract (5)
- 28 Clubs compete for it; knights have it. (5)
- Two club contest, no seconds needed, (4)

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Walsall		8	5 35		4		11			
Swindon .		3	7 29		3	4		12	23	31
Oxford U .					6	5	8	16	20	31
Gillinghm	37 6	6	6 18		3	7	9	22	35	31
Carlisle	35 6	7	4 26		3	4	11	17	34	29
Blackpool	37 4	7			4	4	11	22	39	27
Hull C	35 5	5	6 15	15	1	6	12	16	44	23
Up to and	includ	ling	Satu	ırd	ay	Ma	ircl	1	4ti	h

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# **GOAL CHART**

	League	L. Cup	FA Cup	Total
Peter Beardsley	7	_	5	12
Gordon Staniforth	12	_		12
Owen Brown	2	2	3	7
Paul Bannon	4	1	1	6
Jim Hamilton	2	2	L	4
Stuart Metcalfe	3		_	3
Russell Coughlin	3	_	1	3
Ian MacDonald	1		1	2
Michael Coady	1	_	1	2
Alan Campbell	2	-	Law.	2
Bryan Robson	1	_		1
Keith Houghton	1			1
Hugh McAuley	1	_		i
				1000

Up to and including Brentford, Saturday March 14th

### Match Ball Donors 1980/81

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# MASCOT OF THE DAY

8 year-old Grant Etheridge of Nine Rigg, Dalston, Carlisle has had to wait for his big moment . . . . with tonight's match put back from January because of the F.A. Cup. Grant is a Brunton Park regular . . . . attending all home matches with his dad and sitting in the centre stand.

# Man in the Middle

R. Allan Banks (Manchester): Commenced refereeing in Atherton Junior League, graduated through Leigh and District S.S. League, Bolton Combination and Lancashire Combination to the full Football League list.

Has refereed three Lancashire Combination Cup Finals. He is an accountant to the Textile Industry and is interested in golf, music of all kinds and the theatre.

# **Diary Dates**

Saturday 21st March

Kick-off 3.00 p.m.

# **HULL CITY**

Third Division

The D. and M. Porter Match

Tuesday 31st March

Kick-off 7.30 p.m.

# **EXETER CITY**

Third Division

The Frederic Batey Match

Saturday 4th April

Kick-off 3.00 p.m.

# **PORTSMOUTH**

Third Division
Pioneer Foods Match

Saturday 18th April

Kick-off 3.00 p.m.

# ROTHERHAM UNITED

Third Division

# **Scoreboard**

A

B

Half time scores
for any matches tonight
will be announced over
the public address.

G

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CARLISLE UNITED		SWINDON TOWN
Trevor Swinburne	1	Jimmy Allan
Michael Coady	2	Charlie Henry
Gary Watson	3	David Peach
Jim Hamilton	4	Glenn Cockerill
Keith Houghton	5	Roy Carter
Bobby Parker	6	Kenny Stroud
Paul Haigh	7	Ian Miller
Alan Campbell	8	Brian Hughes
Bryan Robson	9	Andy Rowland
Peter Beardsley	10	Roy Greenwood
Gordon Staniforth	11	Steve Abbley
	12	

Referee: R. A. Banks (Manchester) Linesmen: A. Dawson (Red Flag); R. A. Hart (Yellow Flag);



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